

FOR IMMEDIATE RELEASE: November 14, 2012

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DOWNTOWN GLENDALE SHOPPING OFFERS ALTERNATIVE TO BLACK FRIDAY FRENZY

GLENDALÉ, Ariz. – Want to get your holiday shopping started without all the craziness of Black Friday? Head to Downtown Glendale on Friday, Nov. 23 to leisurely browse more than 90 specialty shops and boutiques for unique gift ideas.

Not only can shoppers have a more enjoyable experience, but several businesses are offering specials on the landmark shopping day. And, there is an added bonus for shoppers: when night falls, the downtown area lights up with 1.5 million lights and a bevy of holiday entertainment at the Glendale Glitters Spectacular Weekend, from 5-10 p.m.

If you're inclined to extend your shopping experience into the weekend, head to Downtown Glendale on Saturday and support a national initiative called Small Business Saturday. This program was designed to encourage shoppers to spend their dollars with locally-owned small businesses, which will, in turn stimulate the local economy.

The following is just a sampling of Black Friday offers and Small Business Saturday participants in Downtown Glendale:

Cottage Garden I
7142 N. 58th Ave.
Small Business Saturday Participant

Cottage Garden II
7162 N. 58th Ave.
Small Business Saturday Participant

~ more ~

Black Friday/Small Business Saturday

Add 1.1.1

Jack's Trains

7021 N. 57th Drive

10% discount on Black Friday and Small Business Saturday from 9 a.m.-10 p.m.

View the operating train layout and meet with the West Valley Railroad Historical Society.

Glendale's Hidden Treasures

7023 N. 57th Drive

20% discount on Black Friday and Small Business Saturday from 9 a.m.-10 p.m. Free Refreshments. Also available for purchase: Beer Butter Beverage.

LuLu's Boutique

5757 W. Glendale Ave.

A Pink Friday Shopping Event. Everything in the store will be specially priced with pink-tagged items discounted 5-15% off.

Papa Ed's Ice Cream

7146 N. 58th Ave.

Black Friday: Featured ice cream flavor of the day to kick off the Glitters season will be Peppermint Chocolate Chip. We are also featuring a new tea called Christmas Vanilla Spice!

Reeltime Productions and Glimpse Photographic Gifts with Flair

7163 N. 58th Drive, Ste. B

Black Friday: 2 VHS to DVD transfers and 100 Archive/Enhanced Photos for \$49.99, (\$80 value)

Small Business Saturday: 10% off any Gift card. \$25, \$50, \$100

Pink House Boutique

7009 N. 58th Ave, Glendale AZ 85301

Small Business Saturday: We're spoiling our customers with treats while they shop! Mimosa's (21+ w ID) & cookies from 11 a.m.-4 p.m. Also take advantage of the \$25 statement credit when you use your American Express all day from 11am-11pm* (*Eligible card members must register their American Express for the Small Business Saturday offer.)

Finally, if you are looking for something special for that hard-to-shop-for person on your list, why not give them something they won't see coming – the gift of Glendale! The city has compiled a list of unique gift ideas such as dedicating a tree in someone's name, making a donation to the city's From the Heart fund, or registering them for a special interest class. For the complete list of ideas and where to purchase, visit www.glendaleaz.com/glendalegifts.

For additional information on shopping in downtown Glendale for Black Friday or Small Business Saturday, call the Visitor Center at 623-930-4500 or check out www.visitglendale.com.

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